

Beauty Weekend Fashion Show Deck

SATURDAY,
SEPTEMBER 26, 2026

Broward Convention
Center





Beauty Weekend

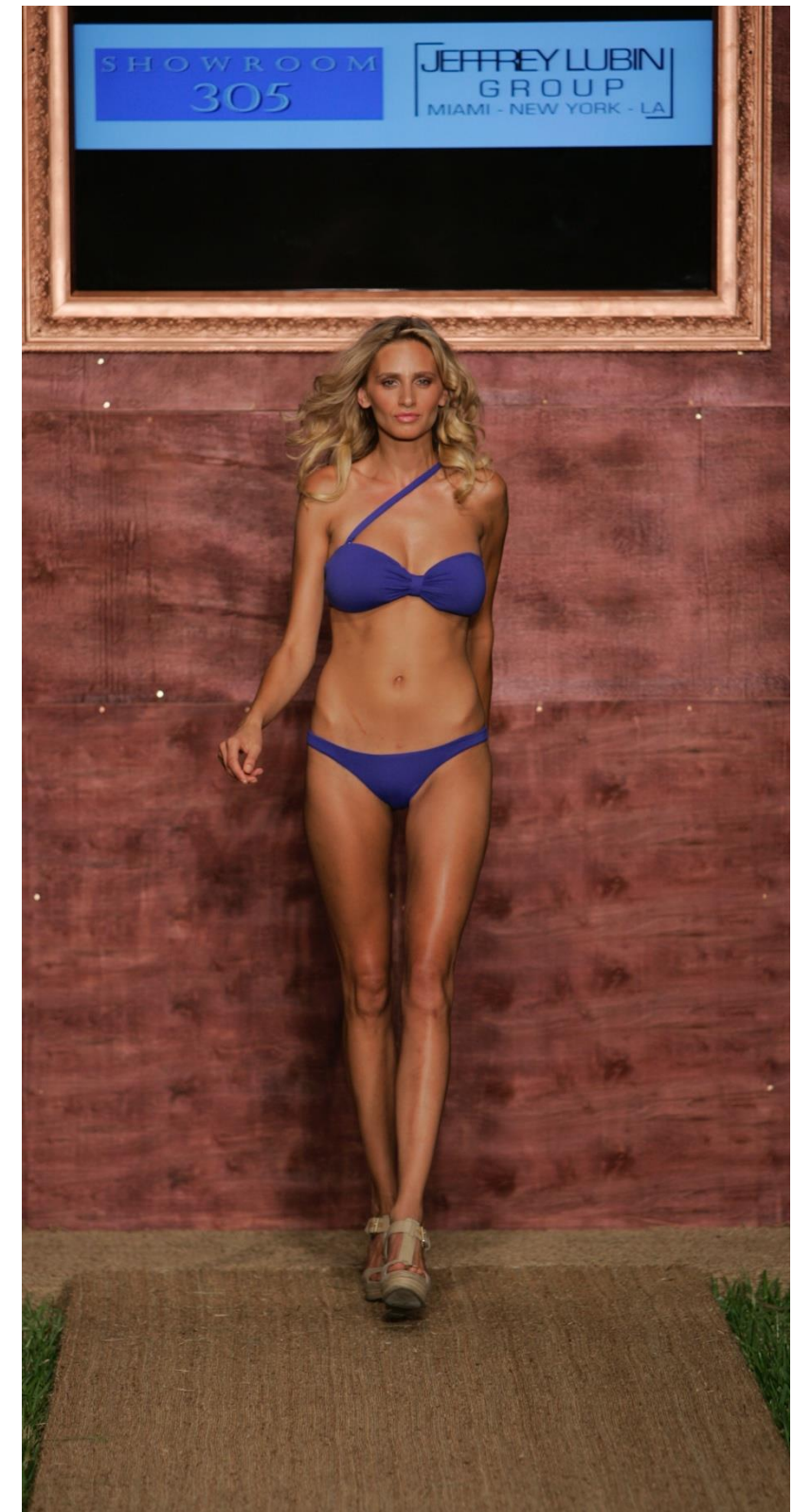
- **Beauty Weekend Fashion Show** will take residence at The Broward Convention Center, serving as the official host venue for an exciting lineup of high Fashion and ready to wear **Presentations, Pop-Up and brand activations**. The experience will welcome beauty buyers, editors, VIP guest and influencers from around the World

JEFFREY LUBIN GROUP

Jeffrey Lubin Group, in partnership with The Beauty Fashion Weekend , have decided to take this occasion to develop a comprehensive package. This is a unique opportunity to showcase your company alongside the high-quality designer and contemporary brands.

Jeffrey Lubin Group Inc. is an event production and fashion/event consulting company that was founded in January 2000 for the purpose of specializing in corporate, fashion and entertainment events in Miami, New York, and Los Angeles. Jeffrey Lubin Group Inc. contracts for services that include full package product launches, event management and execution, fashion and photo shoot production, PR campaigns, corporate functions, press conferences, castings and trade shows.

The Jeffrey Lubin Group's capabilities include creative vision for show project management and manage creative talent, concept design, display and set building, lighting, audio/visual, entertainment, and sound, backstage management and cueing of show. Our company provides creative talent including but not limited to photography, make-up artistry and wardrobe stylists.



The Group

OUR TEAM OF
PRODUCERS,
CURATORS, FASHION &
BEAUTY
PROFESSIONALS BRING
TO THE FASHION & ART
INITIATIVE OVER THREE
DECADES OF
PRODUCING WORLD-
CLASS AND
MEMORABLE EVENTS.



Jeffrey Lubin
Jeffrey Lubin Group
Fashion Show Producer



Shanelle Salazar
Founder: Beauty Weekend

Beauty Weekend Overview

Events & Activities

A variety of beauty workshops, skincare tutorials, and makeover sessions designed to enhance your skills and confidence.

Key Highlights

Guest experts, live demonstrations, and exclusive product launches that make the weekend memorable and inspiring.

Participant Benefits

Opportunities for networking, personalized consultations, and special discounts on beauty products and services.



Vendors-Pop ups- activations

- **6' Vendor Table or 10' x 10' Activation Area**
- **Inclusion in Event Program & Marketing Collateral**
- **Vendor announce Periodically throughout the show**
- **Invitation to Opening Night VIP/Media Reception and 5 Seats**
- **Ability to sell Product or provide Services on the Premises**

6' FT TABLE

Fee: \$200

10 X 10'

L Shaped Activation Area Two 6' Tables & Floor

Fee: \$500



Beauty Weekend (Beauty Weekend) is a premier global platform showcasing the most innovative fashion designers



Beauty Weekend brings together:



Industry buyers & fashion editors



Influencers & tastemakers



Designers & global brands



VIP guests & media



Over three days, Beauty Weekend transforms Miami into a fully immersive fashion and lifestyle experience, combining runway shows, brand activations, and exclusive networking moments.

Beauty Weekend Fashion OVERVIEW

The schedule is as follows:

Friday, September 25th

Networking Mixer

B Ocean Resort

5:45pm-9:00pm

Saturday, September 26th

Beauty Expo

9am-4pm

Saturday, September 26th

Consumer Pop Up Activation - Opportunities for
brands to engage guests

Evening Fashion Show

4:30pm to 6:30pm

Saturday, September 26th

Boat Ride

7:00pm-9:30pm

Saturday, September 26th

Fashion Show Afterparty

10:00pm-2:00am

Sunday, September 27th

Wellness Morning Experience

7:30am-9:30am

Sunday,

Sunday Brunch Experience

1:00pm-6:00pm



MEDIA & AUDIENCE

Beauty Weekend attracts a curated, high-value audience:

Fashion editors & stylists

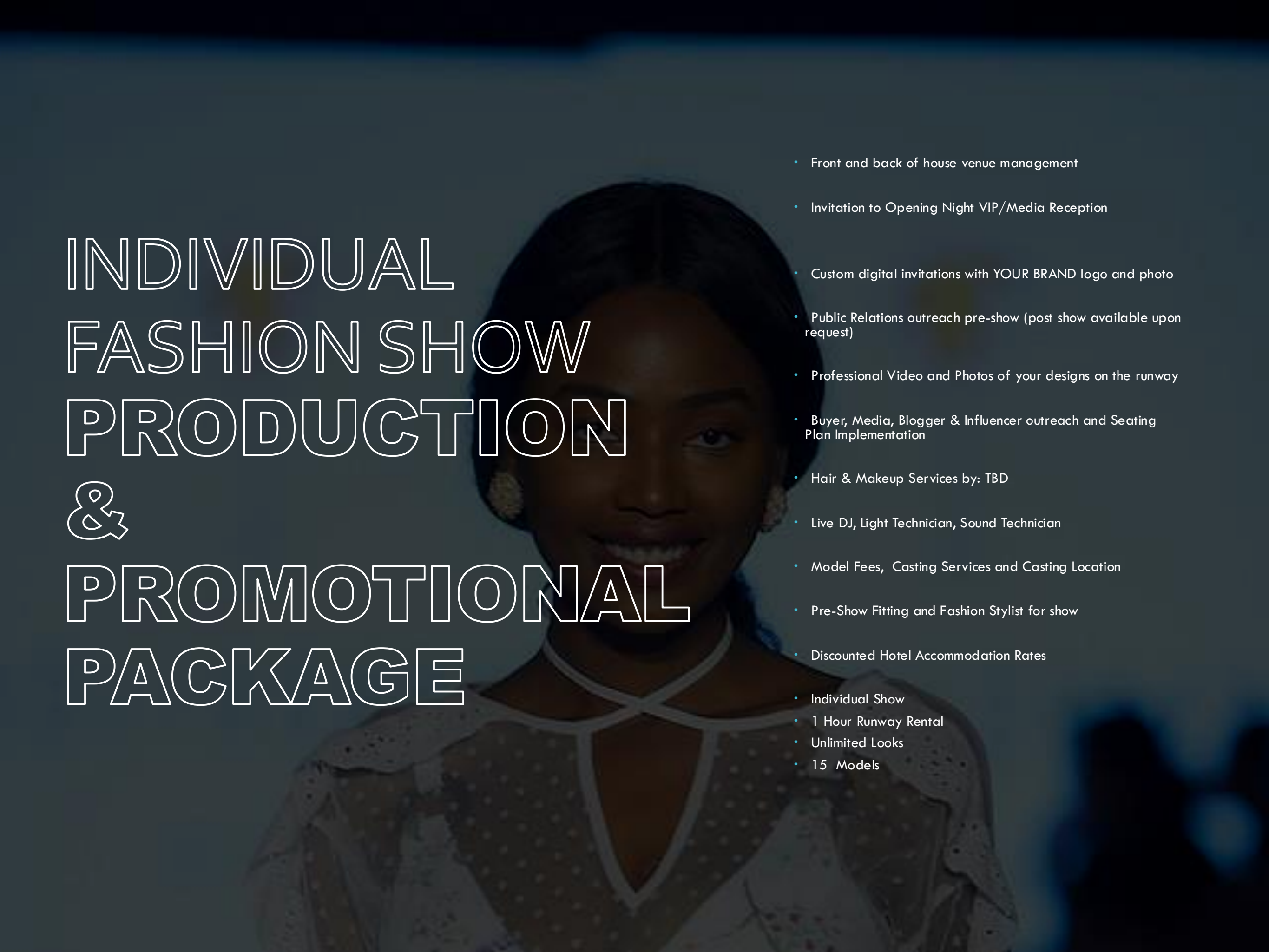
Global influencers & content creators

Beauty Industry Professionals

Media & press outlets

High-net-worth consumers





INDIVIDUAL FASHION SHOW PRODUCTION & PROMOTIONAL PACKAGE

- Front and back of house venue management
- Invitation to Opening Night VIP/Media Reception
- Custom digital invitations with YOUR BRAND logo and photo
- Public Relations outreach pre-show (post show available upon request)
- Professional Video and Photos of your designs on the runway
- Buyer, Media, Blogger & Influencer outreach and Seating Plan Implementation
- Hair & Makeup Services by: TBD
- Live DJ, Light Technician, Sound Technician
- Model Fees, Casting Services and Casting Location
- Pre-Show Fitting and Fashion Stylist for show
- Discounted Hotel Accommodation Rates
- Individual Show
- 1 Hour Runway Rental
- Unlimited Looks
- 15 Models

GROUP FASHION SHOW PRODUCTION & PROMOTIONAL PACKAGE

- Front and back of house venue management
- Invitation to Opening Night VIP/Media Reception
- Designer Logo displayed on LED wall
- Custom digital invitations with YOUR BRAND logo and photo
- Public Relations outreach pre-show
- Professional Video and Photos of your designs on the runway
- Buyer, Media, Blogger & Influencer outreach and Seating Plan
- Hair & Makeup Services by Perfect Look Hair
- Live DJ, Light Technician, Sound Technician
- Model Fees, Casting Services and Casting Location
- Pre-Show Fitting and Fashion Stylist for show
- Discounted Hotel Accommodation Rates
- Venue rental fee included
- Group Show
- 20 looks/3 designer minimum
- 14 Models



Designer Presentation Time Slots

Saturday, September 26, 2026

4:30PM - Designer Runway Show

Fee: Individual Designer \$850 / Group Designer Package \$475

5PM - Designer Runway Show

Fee: Individual Designer \$850 / Group Designer Package \$475

5:30PM - Designer Runway Show

Fee: Individual Designer \$850 / Group Designer Package \$475

6PM - Designer Runway Show

Fee: Individual Designer \$850 / Group Designer Package \$475

6:15PM - Designer Runway Show

Fee: Individual Designer \$850 / Group Designer Package \$475

Beauty Weekend '26 ADDITIONAL OPPORTUNITIES

Custom opportunities
include:

Pop Up Retail Shop

Activations

Gift Bags Placements

Sponsored Buyer Dinner
and Afterparty

Experiential brand
installations

Social Media
[@swimtheglobe](https://www.instagram.com/swimtheglobe)



JEFFREY LUBIN
GROUP

PLANNING
CONSULTING
PRODUCTION
FASHION



Contacts

- Beauty Weekend Fashion Show Producer
- Jeffrey Lubin
- 786.553.3183
- info@jeffreylubingroup.com